

Title of the process

Putting Toyota MC. and PSA Peugeot Citroen Corporate Social Responsibility Promises into Practice in the Czech Republic

Type of procedure

Mediation procedure

V Procedure including mediation elements

Other procedure

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Topic area

V Urban and land use planning

Water management/supply and distribution

Waste management

V Industry, trade, enterprises

Power industry

Telecommunications

Traffic, transportation

General environmental policies (genetic engineering, nuclear policy, etc.)

Nature conservation

V Neighborhood conflict

Tourism

Other:

Initiator(s)

Kolin Municipality and GARDE – Global Alliance for Responsibility Democracy and Equity – programme of the Environmental Law Service.

Short description of the case

The Toyota Motor Company and PSA Peugeot Citroen joint venture plant is the biggest foreign direct investment in the Czech Republic. A special Memorandum of Understanding was signed on February 12, 2002 between Toyota and PSA, as well as with various Czech ministries. A similar memorandum was also signed with the city of Kolin. The Czech government's effort to accommodate this big investment resulted in insufficient evaluation of the Kolin Production Plant's environmental impact, leading to failures in the permitting procedures, proven negative impact on residents living in the nearby neighborhood of the plant and traffic complications.

GARDE-ELS prepared a legal analysis of the irregularities of the permitting process of the plant. Simultaneously, GARDE-ELS was contacted by affected neighbours, small municipalities and other civil society representatives, asking it to represent them in negotiations with the investors. GARDE-ELS prepared a Proposal for Putting Corporate Social Responsibility into Practice for Toyota Peugeot Citroen Automobile Czech, s. r. o. (hereinafter "Proposal"). More than 30 non-governmental organisations, including local community NGOs and local people supported the demands included in the proposal and called Toyota M. C. and PSA Peugeot Citroen to behave in a socially responsible manner. **The company accepted to implement some of the demands contained in the Proposal.**

Parties and other participants (number of individuals, names of participating public authorities, institutions, interest groups etc.)

- Toyota MC, PSA Peugeot Citroen and their joint venture company – Toyota Peugeot Citroen Automobile Czech, s. r. o.
- Municipalities: City of Kolin, City of Kbel
- State agency: CzechInvest – Investment and Business Development Agency
- Four local NGOs (see Annex I for complete list)
- 33 NGOs from across the Czech Republic
- GARDE-ELS, the Global Alliance for Responsibility Democracy and Equity – programme of the Environmental Law Service (an environmental legal advocacy organisation) acting as main negotiator

Client/financial sponsor

The activities of GARDE-ELS on this case were financed through a grant from the Czech Environmental Partnership Foundation.

Procedural guidance by (e.g. professional mediators, etc.)

No procedural guidance

Geographic dimension

- | | | |
|--|----------------------------------|---------------------|
| <input type="checkbox"/> local | V regional | V state-wide |
| <input type="checkbox"/> international | <input type="checkbox"/> EU-wide | |

Status of process

- | | |
|------------------------------------|-----------------------|
| <input type="checkbox"/> concluded | V in execution |
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Start, end, duration of the process (if still in execution: estimated end)

Start: August 11, 2004

Estimated end: December 2005