

**To:**  
**Regional Environmental Center**  
**Local office in Macedonia, Skopje**  
**Miss. Kornelija Radovanovic**

**SUBJECT:** Narrative report for the period of March 2003-February 2004

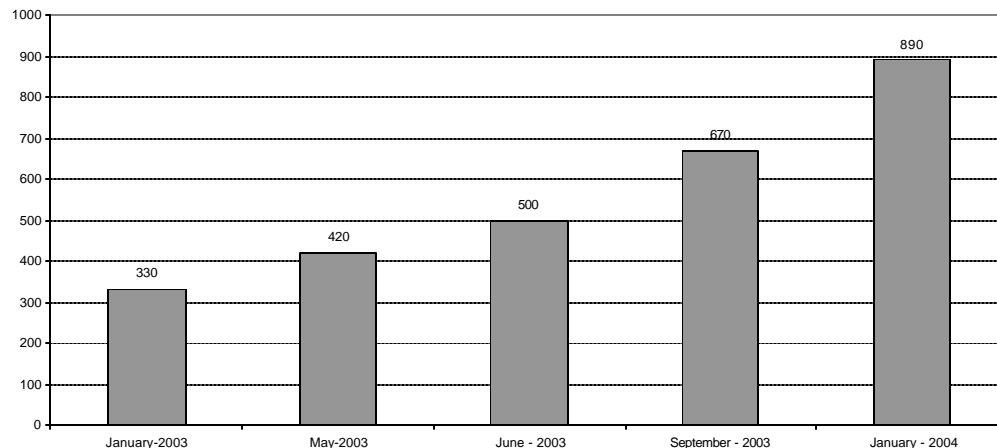
**FROM:** Centre for electronic communication- EKONET

For the period of 01.03.2003 to 01.02.2004 has performed the following activities:

## **EKONET NEWS**

During this period Eko Net has established and maintained an e-mail list used primarily to send a weekly digest of the most important and current news regarding the protection of the environment. In the course of the past period this service has grown to a tool fervently used by the NGO community but also by other types of users such as Governmental, International institutions and individuals, not only to receive information but also to send their own or comment on existing news. This has become a very valuable service of the NGO community .

Number of users of the Ekonews e-mail list



## WEB PORTAL [www.eko.net.mk](http://www.eko.net.mk)

During the project, eko net has developed and maintained the web portal [www.eko.net.mk](http://www.eko.net.mk) . Through this portal, the working group offered different ICT tools and services to the NGO community but also to the other concern stakeholders with interest to protect the environment. From the statistical overview, it can be seen that the popularity of the portal has been increasing. It has become an important virtual place where all interested parties can obtain information but also publish their own. We have been able to establish the portal as an online information centre that has a vast archive of news, materials and information on events regarding the protection of the environment.

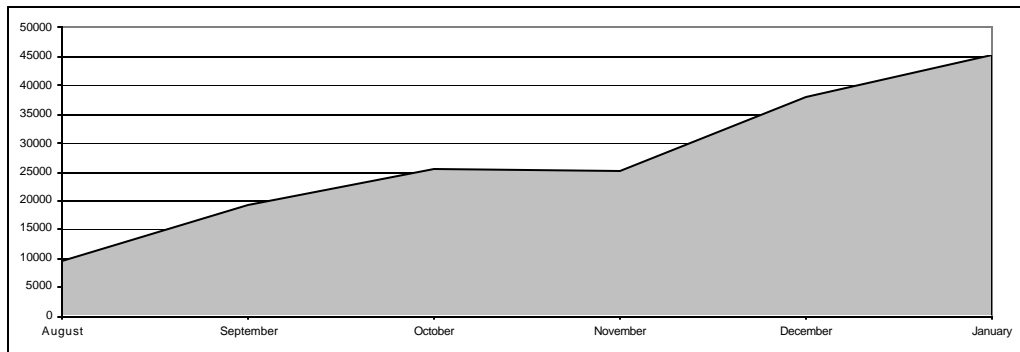
Traffic Statistics on [www.eko.net.mk](http://www.eko.net.mk)

### Summary

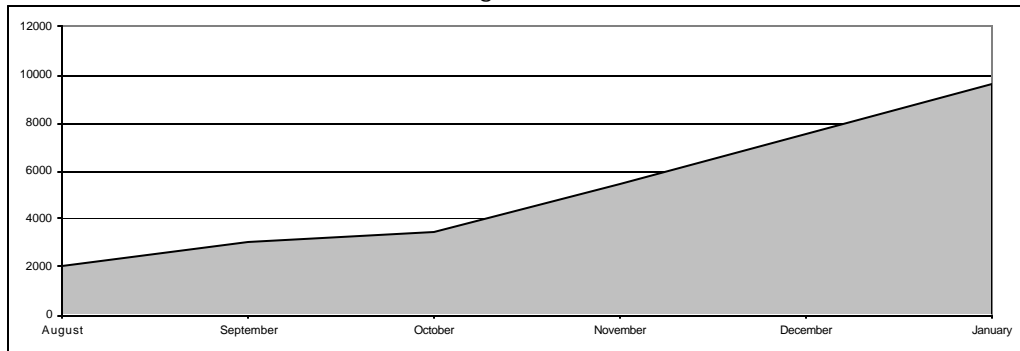
	August	September	October	November	December	January
<b>Hits</b>	9602	19221	25656	25254	38152	45120
<b>Page Views</b>	2030	3027	3450	5470	7540	9631
<b>Unique Visits</b>	373	512	717	907	988	1605
<b>Average Time</b>	5,6	7,8	10,1	10,3	10,5	12,9

### Graphs

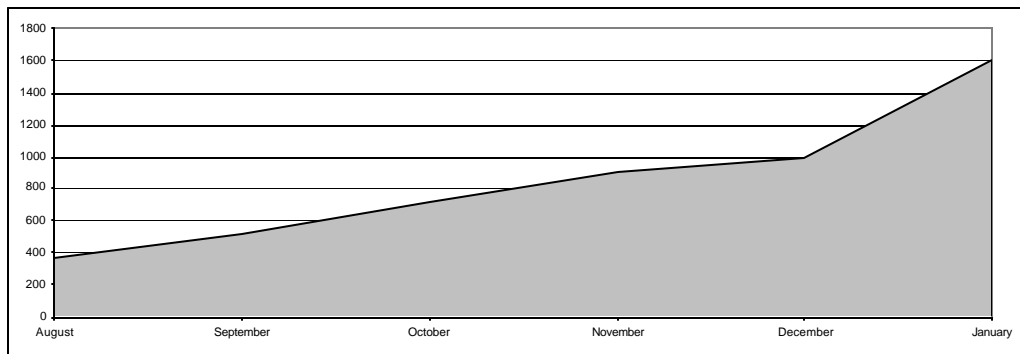
Hits



### Page Views

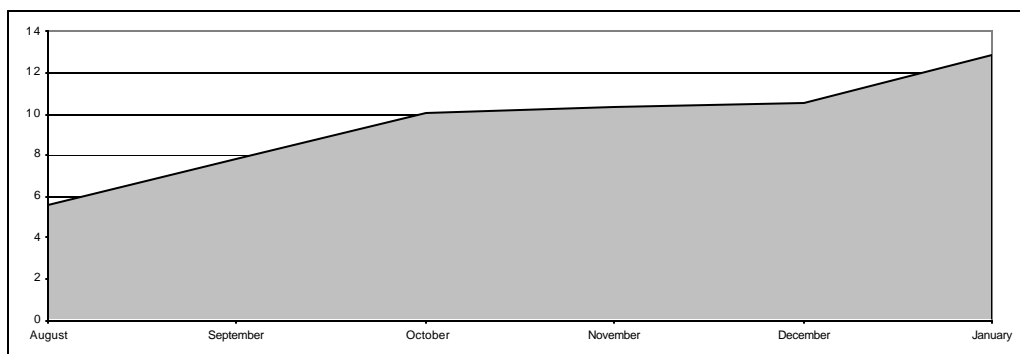


### Unique Visitors



\* Although the number of Unique Visitors is relevant for analysis it should be taken in account that the number of visitors shown in the statistics is lower because it is based on a unique IP address, which means that any computer in a network that is connected to the internet through a server is seen as one IP address. So visits from people working in larger organizations, institutions or companies are considered as a visit from one unique visitor.

### Average time spend



From the statistical and graphic overview it is clearly seen that the popularity and with it the importance of the portal has been steadily

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increasing. The Aria of future efforts should be to increase the number of active users, which is currently very low.

Also during this period, people were continually working on the arranging of the content of the web portal service of the existing categories:

- Info (information for the group, contact address, and also a codex for the proper use of the web portal services);
- Eko News (grouped by categories: from newspapers, NGO sector, institutions, foundations, regional news);
- Eko Calendar (information for seminars, conferences, debates, camps, press conferences etc.);
- Eko Addresser (address book of environmental NGOs, institutions and foundations);
- Virtual library (materials for the work of the environmental NGOs needed for different aspects of their work, also reports connected to the environment);
- Environmental Law (laws, conventions and protocols that are part of the Macedonian Law system as well as getting on-line legal advices in cooperation with the Legal center for environment.
- Useful links (useful web pages concerning issues for protection of the living environment);
- Eko Forum (free space for debating over different environmental topics);
- Write together (Place where users can write joint projects).
- Eko interviews (published in the bulletin)
- Eko stories (published in the bulletin)
- How to register in the web portal, which services are included
- The first page of the web portal, was arranged once a week with new, current and useful contents for the users
- There are 240 administrators (members of NGOs) registered on the web portal

## **EKO BULLETIN**

Eko Net has been publishing the Eko Bulletin as a regular activity and through it has offered a monthly digest of the most important environmental news and covered different interesting events and interviews. It was being distributed to NGOs, municipalities, institutions, companies and citizens who express interest all over Macedonia and in doing so has raised the interest and the level of awareness concerning environmental issues and advocated and promoted the services, tools and the mission of Eko Net.

## **INTERNATIONAL COOPERATION**

Although the primary goal of the project was to establish a national network that will have a firm and solid reputation in the environmental NGO community based on quality of its services and tools and equal and undiscriminating treatment of all stakeholders, Eko Net through international meetings, seminars, workshops and personal contact has established a firm framework for its future regional and international concrete activities and cooperation.

There is continued cooperation in return of news and information with BlueLink-Bulgaria, Volvox-Serbia and Montenegro, Green Centre-Croatia, and we registered on the site of Shari Net-Kosovo, where we distributed Eko news from Macedonia.

## **TRAINING OF EKONET MEMBERS**

In this period, all of the members had one or more trainings and attended different seminars that increase the internal capacity and the resources of Eko Net.

## **WORKSHOPS ON ICT TOOLS**

Eko Net conducted 15 Workshops on ICT tools in this period.

For successful organisation of the Internet workshops, a curriculum was developed and will be distributed among the participants of the workshops.

The workshops were conducted in the following cities:

1. Skopje(one test and one real workshop)
2. Kriva Palanka+Kumanovo+Kratovo
3. Veles+Caska
4. Bitola+ Resen
5. Negotino+Kavadarci
6. Prilep+Kruisevo
7. Gevgelija+Dojran+Valandovo
8. Stip+Radovis+Probistip
9. Strumica
10. Kocani+Vinica
11. Tetovo
12. Struga
13. Kavadarci
14. Delcevo
15. Ohrid

Subjects discussed and practised on the workshops were:

- What is Internet (historical and functional information)
- Advanced methods of searching and filtering of data/information on the internet.
- Setting up e-mail address, using it and using the advanced options that are available in doing that
- Multilanguage options in windows, how to install it and how and where to use it.
- Presentation of the tools and services that can be accessed form the portal [www.eko.net.mk](http://www.eko.net.mk)

The goal of the workshops has been to explain the ITC tools and train the members of the environmental NGO community on how to use them in their every day work. It has also given us the opportunity to promote our services and the tools, which was developed for our users and in general the activities and the mission of Eko Net.

## **ORGANIZATIONAL WORK**

During this period, the office of EKONET is in constant contact with the users, as well as all interested in the exchange of information concerning the protection and the promotion of the environment, promotion of the current situations, activities, alarming of the ecological problem.

According to the schedule, Eko Net has been registered in the Macedonian court of law as a NGO – Centre for electronic communication Eko Net with a constitution, which was previously approved by the members of Eko Net, MKOE and REC.